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Complete if Known	
Application Number	Not yet assigned
Filing Date	February 27, 2004
First Named Inventor	John W. HAWKS
Group Art Unit	Not yet assigned
Examiner Name	Not yet assigned
Attorney Docket Number	32824-201297

U.S. PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS

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**INFORMATION DISCLOSURE
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OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS			
Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	A9	LABARRE, "The Other Network," <u>Industry Week</u> , (Sept. 19, 1994), pp. 33-36.	
	A10	VALENTE, "Social network thresholds in the diffusion of innovations," <u>Social Networks</u> , v. 18 (1996), pp. 69-89.	
	A11	VALENTE et al., "The Origins and Development of the Diffusion of Innovations Paradigm as an Example of Scientific Growth," <u>Science Communication</u> , v. 16, no. 3, (1995), pp. 242-273.	
	A12	STROSS et al., "Continuing Medical Education: Changing Behavior and Improving Outcomes," <u>Arthritis and Rheumatism</u> , v. 28, no. 10, (1985), pp. 1163-1167.	
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	A16	ROSS, "Rich Levy Sees Branding As A Growing Trend In Medical Advertising, Medical Marketing," <u>Medical Marketing</u> , Vol. 34, Issue 5, pp. 86-92, May 1999.	
	A17	KRACKHARDT et al., "Informal Networks: The Company Behind the Chart," <u>Harvard Business Review</u> , (July-Aug. 1993), pp.104-111.	
	A18	GREER, "The State of the Art Versus the State of the Science: The Diffusion of the New Medical Technologies into Practice," <u>International Journal of Technology Assessment in Health Care</u> , Vol. 4, (1988), pp. 5-26.	
	A19	KRACKHARDT et al., "Intraorganizational Networks: The Micro Side," <u>Advances in Social Network Analysis</u> , (1994), pp. 207-229.	
	A20	PALMER et al., "Leadership for Quality Improvement in Group Practices," <u>Medical Care</u> , Vol. 34, (1996), pp. SS40-SS51.	
	A21	SOUMLERAI et al., "Principles of Education Outreach ('Academic Detailing') to Improve Clinical Decision Making," <u>The Journal of the American Medical Association</u> , Vol. 263, (1990), pp. 549-556.	
	A22	EISENBERG, "Sociologic Influences on Decision-Making by Clinicians," <u>American College of Physicians</u> , Vol. 90, (1979), pp. 957-964.	

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	A26	KREITNER, "Management", Eight Edition, Houghton Mifflin Company, Boston, New York, (2001), pp. 311-312.	
	A27	BARTLETT et al., "Matrix Management: Not a Structure, a Frame of Mind," Harvard Business Review, 68, (July-August,1990), pp. 138-145.	
	A28	BAKKENES et al., "Teacher Isolation and Communication Network Analysis in Primary Schools," Educational Administration Quarterly, Vol. 35, Issue 2, (Apr. 1999), pp. 166-202.	
	A29	M. E. J. NEWMAN, "The Structure and Function of Complex Networks," Society for Industrial and Applied Mathematics, Vol. 45, No. 2, (2003), pp. 167-256.	
	A30	BARABASI et al., "Scale-Free Networks," Scientific American, (May 2003), pp. 60-69.	

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